![GoZone WiFi] + **COMMSCOPE®** RUCKUS®

BETTER TOGETHER.

Together, CommScope and GoZone deliver exceptional AI-enabled networks, elevated end-user experiences, venue intelligence and meaningful guest engagement.

SEAMLESS GUEST WI-FI SOLUTION

Offer physical venues a best-in-class Wi-Fi solution that unlocks digital marketing potential, drives customer loyalty and enables guest engagement. Enjoy exceptional network performance even under challenging circumstances with Commscope's RUCKUS APs and ICX switches.

SIMPLE AND INTUITIVE AI-ENABLED DEPLOYMENT

Provision, monitor, optimize, and troubleshoot an enterprise-grade Wi-Fi network with consumer-grade simplicity with RUCKUS Cloud, an AI-enabled network management platform. Leverage seamless integrations between GoZone and CommScope.

DEEP CUSTOMER ANALYTICS

Deliver valuable customer analytics in real-time. Identify shoppers and analyze behavior patterns to incentivize loyalty. Data collected can be used to grow business through loyalty programs, brand awareness, advertisements, and promotions.
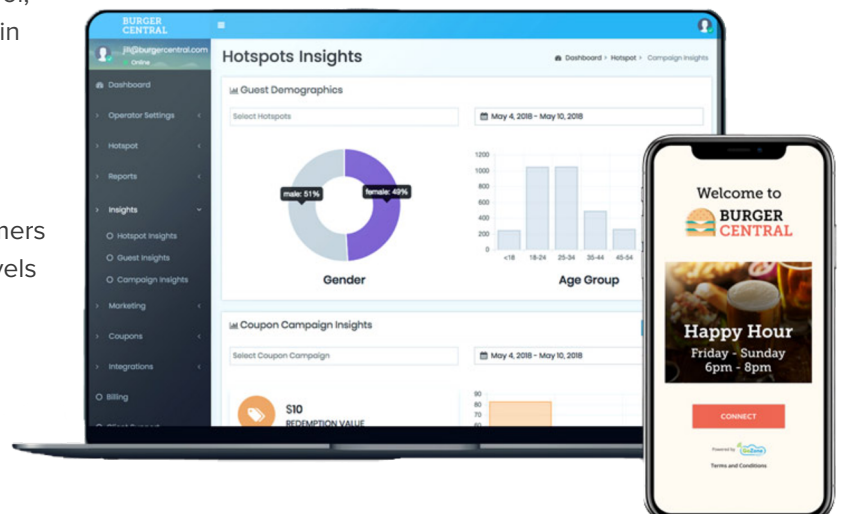
POWERFUL REMARKETING TOOLS

Empower venues with an automated remarketing tool, saving time and resources. Multi-site venues maintain brand consistency while enabling location-specific promotions.

EXCEPTIONAL USER EXPERIENCE

Offer a seamless connectivity experience for customers with a simple login process; allow unique access levels to members or VIPs with vouchers. Personalize the customer experience to increase loyalty and drive purchasing behavior.

A QUICK LOOK

- Seamless, cloud-managed networks
- Solutions for VARs and MSPs
- White label options
- Increase recurring revenues and customer retention
- Venue branding opportunities
- Payment and voucher modules
- Advanced captive portal

WHY GOZONE + COMMSCOPE?

ACQUIRE NEW CUSTOMERS

Attract new venues looking for advanced customer insights. In return, provide the ability to collect ROI on infrastructure investments. Continue to increase monthly revenue through additional managed services.

DIFFERENTIATE YOUR MANAGED SERVICES

Elevate your business services with access to revenue-generating tools. Bring added value to your clients, and win more business as a result.

INCREASE CUSTOMER RETENTION

Build meaningful customer relationships by delivering an exceptional guest Wi-Fi solution with RUCKUS Cloud and GoZone's Marketing4WiFi.

LEVERAGE MANAGED MARKETING SERVICES

Gain access to GoZone's expert business development, marketing, product development, and technical teams to you help reach and exceed your clients' goals.

SOLUTION OVERVIEW

CommScope + GoZone Joint Solution

- Social, Email, Survey & SMS Login
- SMS & Email Marketing Platforms
- Payments + Guest Plans
  - Vouchers and Access Codes
  - Unique Guest Access Levels
- Exceptional Cloud-Managed Networks
- Coupons
  - Trackable & Redeemable
  - Reward Loyal Customers and Encourage Repeat Visits